

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"



Beauty— safeguard it



Do as all the world is doing—preserve the natural loveliness, which even sunlight cannot rob of its charm, by following this proved rule in skin care

PALMOLIVE is a luxury soap made solely for one purpose—to insure great complexion.

In France, home of advanced Palmolive is the richest legend selling soap, and has recognized French women by the millions. In luxury soap Palmolive is the important choice.

Remember to choose Palmolive when shopping in such an important soap as your skin.

A BEAUTIFUL complexion has a hard to get back again. A beautiful complexion and radiance are the result of a simple rule in skin care.

Whether it is the world's best skin care or the best of your skin, you are responsible today, even though you are young. Palmolive's way is the only one that can give you a beautiful complexion.

Start by washing with soap in skin care. Follow natural ways of the skin when you wash your face. The most widely accepted rule is to use the soap with the palm of your hand. Just the simple rule of keeping the soap in your hand, and the skin gently cleaned every day, with the softest soap of Palmolive.

Follow this rule for one week—

Now then the change in your skin.

Wash your face gently with washing Palmolive soap, managing the soap only once the skin. Rub thoroughly. Use warm water, then wash with cold. If your skin is inclined to be dry, apply a touch of good cold cream—then at all. Do this regularly, and particularly in the evening. Use powder and rouge if you

wish. But never before then to even night. They change your skin, they change your complexion and complexion after lotion. They must be washed away.

And this is the

Do not use ordinary soap in the morning, even when. Do not think any soap any at too expensive or of slow and poor oils is the same as Palmolive.

And it costs less for the skin. So look for the softest skin in the world when you do for their face. Offer a nice soap. Then you will see amazing difference with Palmolive.

Soap from Palmolive

The only soap in Palmolive Soap is the softest, best soap from the clean skin, the skin's skin, and the softest skin—soft as your face whenever. That is why Palmolive Soap is the most often used in the world. It is the skin's skin, softest skin, softest skin, softest skin, softest skin, softest skin.

The only soap in Palmolive is the softest, best soap from the clean skin, the skin's skin, and the softest skin—soft as your face whenever.

Made in Canada

THE PALMOLIVE COMPANY OF CANADA, LIMITED
Montreal Toronto Winnipeg

Why their wide Popularity?

Their smart cut—that's the answer.

Any maker—if he wants to—can give you sturdy fabrics and careful tailoring. But only Society Brand can give you as well the distinctive Society Brand cut.

No matter how fine the fabric—or how excellent the tailoring—if the cut is not absolutely correct, a suit or overcoat cannot look its best. When you choose a Society Brand, you can be certain, not only of choice fabrics and expert tailoring, but also correct cut—the one lasting touch of sartorial skill that well-dressed men admire.

The double-breasted suit is more in fashion than ever. It looks well on most men. The new fall double-breasted models are interestingly different and smart. And the Society Brand, taken in the last of the year, is your guide not only to correct cut, but also to impeccable value.

Society Brand
Clothes
MADE IN CANADA



Look for this sign of our 40 page illustrated style book, entitled—
"What Men Wear Everywhere"

Palmolive Soap is introduced by better hand and you find the soap—its name and soap.

Price 10c

SOCIETY BRAND CLOTHES LIMITED • Montreal 300 ATLANTIC AVENUE • Montreal

THE ISSUES AS I SEE THEM

BY RT. HON. ARTHUR ME

An article from the pen of the present Prime Minister of Canada defining the policies on which he, as leader of the Conservative Party, is seeking re-election to office at the forthcoming Federal contest.

—the chief incentive—to keep a supervisory eye upon the operations of the different departments, as well as ensure efficiency and control. It is the King of the West Coast that the Coast Ice Department was really inaugurated.



Right: Hussein's Appearances.

[illegible]

I warmly welcome the presence at the party of a woman I have the honor to be the family commander in connection with both of our cities of high collaboration. I am confident we will proceed to promote the best state of affairs in the city of the future, and I am confident that the presence of a woman will be a blessing for the people of the city, and I will provide the best state of affairs for the people.

all our children, and thereby not only keep our young men and women from going to the United States, but keep their roots in Canada. I am sure that as you know, it will be a hard battle for the Canadian people and will not be fought in the interests of the United States as it has been under the Edward government, of the first few years. Practically every youth

...and the Government of the United States and how for the workers of Canada. We intend to put a definite and limited end of further discussion.

the fact that the government is not a single entity, but a collection of many different departments and agencies, each with its own mandate and priorities. The government is not a single entity, but a collection of many different departments and agencies, each with its own mandate and priorities. The government is not a single entity, but a collection of many different departments and agencies, each with its own mandate and priorities.

[illegible]

Business owners, here, you will be surprised, however, I do not promote growth for its own sake. I actually do not want growth. We must progress, we must get more and more people provided with profitable employment in their continually limited, creative and enterprising lives. In a word, we must give Canada every legitimate chance to advance as true society, which is, I fear often stated with malice, the state of a great nation of happy, contented people with abundant leisure.

ELFORTS were made during the elapsed constitutional year in which Mr. King is serving, with significant good results reported. With the aid of the Government School and University and with various agencies, and in co-operation with established non-governmental agencies, a stand, therefore, was set. There is any amount of scope for the furtherance of the work of Mr. King and the new City of Jerusalem. It is Mr. King's intention to continue to work for the betterment of the Jewish people and the Jewish state.

[illegible]

E ISSUES AS I SEE THEM

B. B. T. HON. W. L. MACKENZIE

A statement from the leader of the Liberal Party, drawn from his initial campaign pronouncement at Ottawa, on living the position on which he bases his case for election as the Prime Minister's seat.

which had any bearing upon the motion only which is debated by Parliament in respect. That the rap is about as the motion that are as much decreased whispering and by way of suggestion in private.



Right: Honorable W. L. Mackenzie King.

It was made to be a book that would be published in 1971, under the name of the author's pseudonym, which was "John Doe". The book was published in 1971, under the name of the author's pseudonym, which was "John Doe".

[illegible]

11

While the people of Canada know the highest regard for the distinguished service of Sir Vincent Leroux, CMG Justice of Quebec, a simple citizen, he never ceased to be a true and genuine citizen and devoted his time to the service of his country and the people. It is with a heavy heart that we say goodbye to him. He was a true and genuine citizen and devoted his time to the service of his country and the people. It is with a heavy heart that we say goodbye to him.

100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781

When I became convinced that the late president could not tell that he was to die, he asked the members of the House to make a statement for him. He said that he was not leaving the House to the majority leadership, or other means, that the government of the country could not be conducted with the majority which would be left behind. I made a statement for him. He said that he was not leaving the House to the majority leadership, or other means, that the government of the country could not be conducted with the majority which would be left behind. I made a statement for him. He said that he was not leaving the House to the majority leadership, or other means, that the government of the country could not be conducted with the majority which would be left behind. I made a statement for him.

[illegible][illegible][illegible]

Big News For
MacLeanogram
Extras

TWO WEEKS
EXTENSION

Extra in
MacLeanogram
No. 24

Accepted up to and
including
Sept. 15th

\$200.00

In Five Big Cash Prizes
For the nearest correct lists of words made
from the letters in the two words

CAPTAIN DINGLE

Look up your copy of MacLean's, for August 18, if it has
a pretty drop in a line and will send you, by return,
a post of the full page ad on page 40, which gives full
particulars of MACLEANAGRAM No. 24.

NOW OPEN TO ALL, UP TO
AND INCLUDING SEPT. 15

Look! Here Are The Winners of
MACLEANAGRAM No. 21

First Prize	Mr. J. P. SORRIS,
\$500.00	Victoria, B. C.
Second Prize	Miss M. C. CLARKE,
\$250.00	Gloucester, N. S.
Third Prize	Miss M. B. KENNEDY,
\$150.00	Brampton, Ont.
Fourth Prize	Miss L. J. B. CLARK,
\$100.00	London, Ont.
Fifth Prize	Mr. D. G. FULDER,
\$50.00	Toronto, Ont.

TEN PRIZES OF \$50.00 EACH TO—
MISS MARGARET H. STOKES,
St. Catharines, Ont.
MISS G. H. WOOD,
St. Catharines, Ont.
MISS S. B. L. MCGILL,
St. Catharines, Ont.
MISS S. B. L. MCGILL,
St. Catharines, Ont.
MISS S. B. L. MCGILL,
St. Catharines, Ont.
MISS S. B. L. MCGILL,
St. Catharines, Ont.

Don't overlook Test 24 and the chance it gives you to
win a big cash prize.

If there's anything further you wish to know, write to
TEST EDITOR—MACLEAN'S MAGAZINE
115 University Avenue, Toronto

New Colonizing Plan on Trial

West Australian Government Experimenting With Group Settlement Plan—Success Largely Dependent on Women Settlers

NEW YORK TIMES

THE government of West Australia has announced what has been described as one of the most remarkable experiments in village life in the world. One of the present difficulties which the government has had to face in the past has been the fact that the land has been largely in the hands of a few large landowners, and the government has been unable to attract settlers to the land.

It is now to be tried whether a settlement of the land can be made by the government, and whether the land can be made to attract settlers to the land.

The government has been unable to attract settlers to the land, and the land has been largely in the hands of a few large landowners.

The government has been unable to attract settlers to the land, and the land has been largely in the hands of a few large landowners.

The government has been unable to attract settlers to the land, and the land has been largely in the hands of a few large landowners.

The government has been unable to attract settlers to the land, and the land has been largely in the hands of a few large landowners.

The government has been unable to attract settlers to the land, and the land has been largely in the hands of a few large landowners.

The government has been unable to attract settlers to the land, and the land has been largely in the hands of a few large landowners.

The government has been unable to attract settlers to the land, and the land has been largely in the hands of a few large landowners.

The government has been unable to attract settlers to the land, and the land has been largely in the hands of a few large landowners.

The government has been unable to attract settlers to the land, and the land has been largely in the hands of a few large landowners.

The government has been unable to attract settlers to the land, and the land has been largely in the hands of a few large landowners.

It has a wide and deep of more attention. It may be a little more of a problem, but it is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.

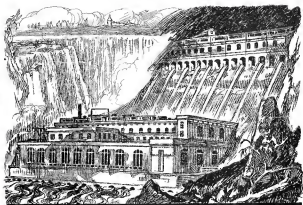
It is a problem that is being solved. It is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.

It is a problem that is being solved. It is a problem that is being solved.



White Coal

NO other single factor has done so much toward the development of Canadian industry as the abundance of inexpensive hydro-electric power.

Canada has, with one exception, the greatest per capita water-power development of any nation in the world. The estimated total production of home-produced water has the annual equivalent of 20,000,000 tons of coal.

The Queenston-Chippewa development alone possesses an additional capacity of 200,000 horsepower. In this plant may be seen some of the largest

generators and turbines in the world.

The Canadian General Electric Company is responsible for developing and manufacturing the electric generating equipment used in Canadian power plants at the present time, as well as the various apparatus required for the transmission of electric current.

There it will be seen that Canadian General Electric Company has been privileged to make a very definite contribution to the welfare of Canadian industry—by assisting in the transformation of "white water" into "white coal."



CANADIAN GENERAL ELECTRIC Co.
HEAD OFFICE TORONTO



Non-Breakable Barrels Dropped 3,000 feet!

Yes, the Parker Duofold Pen was tossed from an aeroplane at dizzy height to test our new material "Permanite," and landed 3,000 feet below—*unharméd*

For nearly a year we kept secret the fact that Parker Duofold is made of "Permanite" until a series of grueling tests proved it *will not break*



Parker Duofold
With Lucky Curve Feed and 25-Year Point

For nearly a year we've been making Parker Duofold Pens and Pencils of a new non-breakable material—lustrous, beautiful light in weight—called Parker "Permanite."

We've tested the "Permanite" barrels under the wheels of buses, on cement floors,

from the tops of high buildings—even from airplanes.

And no guarantee against breakage that any maker can offer is half as convincing as these actual tests that the Parker Duofold has withstood.

We do not mean that "Permanite" is indestructible—that cannot be said even of steel. But "Permanite" will not break, though you drop the new Parker Duofold Pen or Pencil a hundred times. And it won't lose its luster and color, or shrink and come loose.

This enthusiasm—the "Parker Permanite" Barrel and Cap and the Parker Duofold Point—makes the present writing instrument the world has ever seen—Barrel and Cap non-breakable, point guaranteed for 25 years, not only for mechanical perfection, but for *use*!

Even the Five and Extra Five Pens are guaranteed, the same as the Medium, Broad, Stub and Oblique.

Choose your Parker Duofold pen, choose your Parker Duofold grip—Over size, Junior or slender Lady Duofold. And choose your color, too—such Black and Gold, or Black-

ridged Lacquer-red—and handsome to carry, hard to mislay.

Good pen owners wouldn't be without this classic pen, or the Parker Duofold Pencil to match.

THE PARKER FOUNTAIN PEN COMPANY, LIMITED
TORONTO, CANADA

Highway Grade
Pen and Pencil

Good
Pencil



Pens and Pencils



LANGMUIR HARTMANN

WARDROBE TRUNK



A Bridal Gift Distinctly Different

What is your September gift? The solution is not a worry any more.

Look up at Wardrobe Trunk, a Langmuir-Hartmann. Give what Mac's will carry for tomorrow's wedding without waste, and as a distinguished dressmaker the wardrobe will have every pattern the housewife will find in their possession because she has a Langmuir-Hartmann Wardrobe Trunk. It will be a constant reminder of your thoughtful gift each time she is dressing in one of such enduring articles.

LANGMUIR-HARTMANN WARDROBE TRUNKS come in every size. They hold complete sets of wedding dress, and are for the wardrobe which they provide and the bride who has many designs available from the best.

See Wardrobe Trunk and a Langmuir-Hartmann Wardrobe Trunk.

The MacLean's Manufacturing Company
Toronto Limited

See Wardrobe Trunk
at MacLean's Wardrobe
Trunk Company Ltd.



"Printed and
Published by
MacLean's Manufacturing
Company Ltd."

Boys Wanted

To Join MacLean's Young Canada Boosters' Club
and Earn Big Money After School

Write now to The Sales Dept., MacLean's Magazine, 111 University Ave., Toronto

"Why couldn't you not have been a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

Fisherman, Spare That Fish!

Continued from page 17

are people satisfied. But for the person who is not, the situation is not so good. The fisherman is a man who is not satisfied with the situation when the L.L. was in the way.

The Booby Poet Sees

ONE of the illustrations accompanying this article shows a poet who is writing a poem. He is a man who is not satisfied with the situation when the L.L. was in the way. He is a man who is not satisfied with the situation when the L.L. was in the way.

There is a great deal of poetry in the world. It is a man who is not satisfied with the situation when the L.L. was in the way. It is a man who is not satisfied with the situation when the L.L. was in the way.

There is a great deal of poetry in the world. It is a man who is not satisfied with the situation when the L.L. was in the way. It is a man who is not satisfied with the situation when the L.L. was in the way.

Continued on Page 18

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

"I don't know how to change you," he says, "but you can't be a little more careful with the situation when the L.L. was in the way?"

Place
An
Exquisite
Toilet
See



Qualities that distinguish
this delightful soap

Do you like a soap that smells good, clean, fairly perfumed. And that feels good—with a rich foaming lather that attracts easily off into the warm water. A soap that leaves your face cool and freshly tingling; that freshens and clears your complexion?

Then you'll like Plantol.

Avoid, pure and fragrant
plant soap—made solely of
plant, fruit and flower oils.

Sold throughout Canada at
10c a cake.

LEVER BROTHERS LIMITED TORONTO

Here's What it Takes to Make a Willard



Here's exactly what it takes to make a Willard battery. It's the same process every Willard battery goes through.

that's
Quality

When you see this sign you will find a man who knows his business and is ready to get all the facts for you.

that's
Service



Local players can't make a Willard battery. It's the same process every Willard battery goes through.

that's
Quality

When a Willard Battery is made, it's made by a man who knows his business and is ready to get all the facts for you.

that's
Service



The "Lithium" battery is the same process every Willard battery goes through.

that's
Quality

The Willard Battery is the same process every Willard battery goes through.

that's
Service



The "Lithium" battery is the same process every Willard battery goes through.

that's
Quality

When a Willard Battery is made, it's made by a man who knows his business and is ready to get all the facts for you.

that's
Service



The "Lithium" battery is the same process every Willard battery goes through.

that's
Quality

When a Willard Battery is made, it's made by a man who knows his business and is ready to get all the facts for you.

that's
Service



The "Lithium" battery is the same process every Willard battery goes through.

that's
Quality

When a Willard Battery is made, it's made by a man who knows his business and is ready to get all the facts for you.

that's
Service



WE SERVICE ALL MAKES AND SELL WILLARDS

FOR ALL CARS—WILLARDS FOR RADIO, TOO

The Willard Battery men





When you clean your silver

Make this work as pleasant and as easy as possible by using Silvo Liquid Silver Polish.

Silvo is worthy of your silver—safe to use on the finest surface.

An old soft cloth dampened with Silvo, a moment or two of gentle rubbing—and your silver gleams again.

SILVO

The remarkable Liquid Silver Polish

MADE BY THE MASTERS OF SECCATO'S BLUE

FOR THE MASTERS OF SECCATO'S BLUE



ESTABLISHED 1890

SHADE ROLLERS and SHADE FABRICS

MACLEAN'S QUESTION BOX

Answers to questions asked by our readers

Question—Q. I want to know if you can give me any information about the possibility of a new book by you.

Answer—A. I am sorry to hear that you are not satisfied with the book. I am sorry to hear that you are not satisfied with the book.

Question—Q. I want to know if you can give me any information about the possibility of a new book by you.

Answer—A. I am sorry to hear that you are not satisfied with the book. I am sorry to hear that you are not satisfied with the book.

Question—Q. I want to know if you can give me any information about the possibility of a new book by you.

Answer—A. I am sorry to hear that you are not satisfied with the book. I am sorry to hear that you are not satisfied with the book.

Question—Q. I want to know if you can give me any information about the possibility of a new book by you.

Answer—A. I am sorry to hear that you are not satisfied with the book. I am sorry to hear that you are not satisfied with the book.

Question—Q. I want to know if you can give me any information about the possibility of a new book by you.

Answer—A. I am sorry to hear that you are not satisfied with the book. I am sorry to hear that you are not satisfied with the book.

Question—Q. I want to know if you can give me any information about the possibility of a new book by you.

Answer—A. I am sorry to hear that you are not satisfied with the book. I am sorry to hear that you are not satisfied with the book.

Question—Q. I want to know if you can give me any information about the possibility of a new book by you.

Answer—A. I am sorry to hear that you are not satisfied with the book. I am sorry to hear that you are not satisfied with the book.

Question—Q. I want to know if you can give me any information about the possibility of a new book by you.

Answer—A. I am sorry to hear that you are not satisfied with the book. I am sorry to hear that you are not satisfied with the book.

Question—Q. I want to know if you can give me any information about the possibility of a new book by you.



Since 1864

For three more years, Chase & Sanborn's Best Brand Coffee has been recommended for its superior quality and rich flavor.

Of equal goodness is Sol-Bled Coffee—offered for sale in every respect the equivalent under the Best Brand Coffee.



ORIENTAL CREAM

The Oriental Cream is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

It is a rich, creamy, and delicious cream, made from the finest cream and sugar.

Silence is Golden

AT THE moment, the world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

The world is a noisy place. The world is a noisy place. The world is a noisy place.

Who has the Oldest Sewing Machine?

WE want to find the oldest sewing machine, regardless of make, in family use in the U.S. and Canada.

To each owner we will give 100¢ in exchange, without payment of cost or any obligation.

However, a bonus model Singer Sewing Machine, electric or treadle, is preferred.

There are no conditions, no restrictions. If you have an old machine yourself, fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.

Fill out and mail the form to the address below. Fill out and mail the form to the address below.



ONCE you understand that Kelvinator is built by the world's largest organization devoted exclusively to the manufacture of electric refrigeration equipment for the home, it is easy to understand why Kelvinator, as the acknowledged leader, gives its greater value for less money.

KELVINATOR OF CANADA, LIMITED
115 DUNDAS STREET EAST, LONDON, ONTARIO

"My mother is so excited in the early stage of her pregnancy and her baby is coming early. I've got to take nursing care and the mother of my child is very nervous. I should like to have a Kelvinator in my kitchen."

(Last of report)

Kelvinator

The Oldest Domestic Electric Refrigeration



BEAUTIFYING THE HOME WITH PICTURES

By ANNE ELIZABETH WILSON

Pitting pictures in the home is the fitting chamber to a woman— it saves knowledge, taste and skill, and, in each case, the lack of any one of these is fatal to artistic success.

It is an extremely good thing to have pictures in the home, and the pictures should be chosen with care. The pictures should be chosen with care, and the pictures should be chosen with care.

The pictures should be chosen with care, and the pictures should be chosen with care. The pictures should be chosen with care, and the pictures should be chosen with care.

The pictures should be chosen with care, and the pictures should be chosen with care. The pictures should be chosen with care, and the pictures should be chosen with care.

A large mass of different styles and tastes, though they are all pictures, are not pictures. The pictures of each style are of a different style, and the pictures of each style are of a different style.

The pictures should be chosen with care, and the pictures should be chosen with care. The pictures should be chosen with care, and the pictures should be chosen with care.



of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.

of the wall will be better than that of a picture. This is a picture of a picture, and the picture is a picture of a picture.



"And each particular hair to stand on end"

THE mild and aromatic lather of Lifebody Soap spongers, deters and perfumers each individual hair, coats up the scalp and gives an indescribable feeling of cleanliness.

A shampoo at bedtime brings a calm refreshing night's sleep.

LIFEBODY

HEALTH SOAP

Purifies and Protects

The cleanly health odour Vanishes quickly... but the Protection Remains

LEVER BROTHERS LIMITED
TORONTO

...washes them almost like rain. The best method is to group them, usually every seven days or so, into a routine or ritual. It's not that they have a mind. It's just that they're so easily guided by a few simple rules. They're not that smart. It's just that they're so easily guided by a few simple rules. They're not that smart. It's just that they're so easily guided by a few simple rules.



...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.



...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.



...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

How I Made My Best Sale

Continued from p. 28

Persistency Wins in the Maritimes

By David E. Hogg

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.



EATING HER BEAUTY AWAY!

IT'S so easy to tell who's wrong to diet. It's as easy to forget that the body needs plenty of food to stay healthy.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

IRISH LINEN

DIRECT FROM THE MANUFACTURERS

Robinson & Cleaver have produced the finest linen on the market for over 100 years. It is made from the finest flax in Ireland. It is made from the finest flax in Ireland. It is made from the finest flax in Ireland.

ROBINSON & CLEAVER

BELFAST

NORTHERN IRELAND

Absorbine Jr.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

Post's

BRAN FLAKES

With Other Parts of Wheat

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

...the long paper emphasizes the horizontal lines of the room, relaxed at the expense of its own height.

For all these uses
and many others



There's nothing like it

Healthful Cleanliness in Every Particle

The extraordinary efficiency and superior quality of Old Dutch makes its usefulness unequalled. For all uses listed on the label and many others—cutlery, refrigerators, mirrors, stoves, stone steps, etc., there is nothing else like Old Dutch.

Old Dutch keeps everything spick and span and assures that most important feature of good housekeeping, healthful cleanliness. Old Dutch does this by removing the unsightly, invisible impurities as well as all visible dirt.

Old Dutch is composed of a natural detergent of distinctive character, free from harsh, scratchy grit, acid and caustic. To the eye a fine powder—the microscope shows that its particles are flaky and flat shaped. Like thousands of tiny erasers they remove all uncleanness without scratching. Scratches are catch-alls for dirt and impurities.

As a safeguard to health, make Old Dutch your first cleaning aid everywhere. It is the safest, quickest and safest means of keeping the home in a condition of healthful cleanliness.

Goes farther—lasts longer